

Report



CIU 's 4th International Exhibition & Conference
for the Food & Beverage Processing Industry

25 - 27 April, 2012

Bombay Exhibition Centre, Goregaon (E)
Mumbai / India

Submitted by

Kerala Bureau of Industrial Promotion (K-BIP)



Food & Bev 2012 Exhibition
April 25 to 27, 2012, Bombay Exhibition Centre, Mumbai

The Confederation of Indian Industry (CII) organised 'Food & Bev 2012', an International Exhibition and Conference on Food Processing from April 25 to 27, 2012 at Bombay Exhibition Centre, Mumbai. The Event was organised with the support of Ministry of Food Processing Industries, Government of India.

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry managed organisation, playing a proactive role in India's development process. Founded over 117 years ago, it is India's premier business association, with a direct membership of over 7000 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and water, to name a few.

CII has taken up the agenda of "Business for Livelihood" for the year 2011 – 2012. This converges the fundamental themes of spreading growth to disadvantaged sections of society, building skills for meeting emerging economic compulsions, and fostering a climate of good governance. In line with this, CII is placing increased focus on Affirmative Action, Skills Development and Governance during the year.

With 63 offices including 10 Centres of Excellence in India, and 7 overseas offices in Australia, China, France, Singapore, South Africa, UK and USA, as well as institutional

partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

Food & Bev 2012 Exhibition

Food & Bev 2012 was one of the most renowned trade event for Food and Beverage technology in India. Indian Food Industry is rapidly soaring high and seeking new National and International markets. Realizing the above fact, the Confederation of Indian Industry (CII) organized this three-day Event to provide an opportunity to the manufacturers and suppliers of process plant and equipments for the upcoming Indian food industry.



The Exhibition was mainly focusing on manufacturers, importers and wholesalers of food products, chilled food, dairy products, bakery, organic food, fish & sea food, meat & poultry, fruits & vegetables etc. The Exhibition also provided a platform for related companies to market and promote their products and technologies in the increasing competitive market in the processed food and beverage industry.

Visitor Profile

The visitor's profile at Food & Bev 2012 were CEOs & Senior Executives from Food & Beverage Industry, Senior Executives from Production, Quality Control, Senior Executives from Purchase Departments, Professionals from R & D Institutions, Top officials from Regulatory Agencies of Central & State Governments, Food & Beverage Consultants / Technologists, etc.

Exhibitor Profile

The exhibitors at Food & Bev Tech 2012 were companies / firms dealing in Food Processing, Food Products, Food Technology, Refrigeration & Air Conditioning Technology, Food Safety And Quality Management, Biotechnology and Process Technology, Transport and Storage Installation, Packaging Technology, Environmental Technology, Refrigeration Installations, Ventilation, Air-Conditioning and Heating Technology, Internal Conveying and Transportation Equipment, External Transportation Equipment, Storage Installations, Silo Plants, Tanks, Material Handling, Analysis Laboratory and Checking Devices, Hygiene Technology, Waste Removal, Recycling, Environmental Protection, Energy, Water, Waste Water, Dispensing & Vending Machines, R & D Institutions, Publications, etc.

Participation of Kerala State

The Organisers have informed an exclusive opportunity for promoting the Products and Technologies in the Food Processing Sector from Kerala and requested to participate in the Food & Bev 2012 Exhibition at Mumbai. Accordingly 99 Sq.Mt. space for setting up the Kerala State Pavilion was blocked for the Exhibition. The space was converted to a full fledged Kerala State Pavilion with the participation of SME Units and Cluster Consortia from Kerala.

Kerala Bureau of Industrial Promotion (K-BIP) was the Coordinating Agency on behalf of Department of Industries & Commerce, Government of Kerala for participation of Kerala State and setting up the Kerala State Pavilion in the Food & Bev 2012 Exhibition.



An exclusive State Pavilion was set up in the Exhibition by Kerala Bureau of Industrial Promotion (K-BIP) and the space was provided, free of cost, for Small & Medium Enterprises (SME Units) and Cluster Consortia from the State.

The SME Units like Nikasu Frozen Foods International Ltd., Pavizham Healthier Diet Pvt. Ltd., Royal Food Products (MEZZA), Manjilas Food Tech Pvt. Ltd. (Double Horse), Pilots Smith (India) Pvt. Ltd., Packlock Machines (P) Ltd., Pacific Tanks Pvt. Ltd., Techno-Consultancy Services and Kalady Rice Millers Consortium Pvt. Ltd. displayed their products and technologies in the Kerala State Pavilion.

Kerala Bureau of Industrial Promotion (K-BIP) and the National Centre for HACCP Certification (NCHC) also presented the activities and services being provided in the State Pavilion.



Visit of Shri. Rakesh Kacker, Secretary, Ministry of Food Processing Industries, Government of India to Kerala Pavilion; flanked by Shri. Suraj S., Manager, K-BIP.

The Food & Bev 2012 Exhibition offered a platform for Kerala State to showcase the strengths of the State in the Food Processing Sector and provided the Food Processing Units / Cluster Consortia of our State to exhibit their products & technologies. The 4th International Exhibition & Conference for the Food & Beverage Processing Industry served as a platform for the Exhibitors to showcase their products and services to the decision makers from the leading Food & Beverage manufacturing companies. Food & Bev 2012 was also a great opportunity for the participants to interact with key players in the industry and develop strategic business links in the Indian Food and Beverage market.