

AAHAR CHENNAI 2012

Report

The India Trade Promotion Organisation (ITPO) along with the Tamil Nadu Trade Promotion Organisation (TNTPO) organised 'Aahar - The International Food Fair 2012, Chennai' from August 23 to 25, 2012 at Chennai Trade Centre, Chennai.

The Fair was conducted with the support of the Ministry of Food Processing Industries, Government of India, Agricultural & Processed Food products Export Development Authority (APEDA) and Co-associated by Resource Companies for the Hospitality Industry (ARCHI), New Delhi, Hotel and Restaurant Equipment Manufacturers Association of India (HOTREMAI), Indian Federation of Culinary Associations (IFCA), Chennai, South Indian Hotel & Restaurant Association (SIHRA), Chennai.



The products on display for the Event are mentioned below:

- Food Products, all kind of foods & processed foods including beverages
- Air-conditioning, refrigeration and cold storage systems
- Hotel and kitchen equipment and tableware
- Health and fitness equipment
- Testing / Consultancy services and miscellaneous products related to food industry and hospitality supplies Garden Furniture etc.
- Laundry Equipments
- Bakery Equipments and Technology
- Hospitality Products, Retailing and Vending Equipments etc.

The Department of Industries & Commerce, Government of Kerala participated in 'Aahar Chennai 2012' by setting up an exclusive full fledged Kerala State Pavilion. Kerala Bureau of Industrial Promotion (K-BIP) was the Coordinating Agency on behalf of the Department of Industries & Commerce, for participation of Kerala State and setting up the Kerala State Pavilion in Aahar Chennai 2012. Fully converted stalls were provided, free of cost, for Small & Medium Enterprises (SME) engaged in the Food Processing sector to display their products / services.



The following were the participants in the Kerala State pavilion:

- Satbions Food & Additives (P) Ltd.
- Deccan Food Products
- Crust 'n' Crumb Food Ingredients (P) Ltd.
- Sevana Trades & Services (P) Ltd.
- Manjilas Group of Companies (Double Horse)
- Pilots Smith (India) Pvt. Ltd.
- Dinesh Foods
- Volga Foods (P) Ltd.
- Chocolate Fondue
- Keratech (P) Ltd.
- Techno Consultancy Services



Ms. M.P. Nirmala IAS, Secretary (Food), Government of Tamil Nadu interacting with the participants of Kerala State Pavilion.

Visitor's Profile

- Foreign buyers, importers and wholesalers.
- Businessmen, Policy makers, Media persons.
- Suppliers, Hoteliers, Industrial Canteens, Clubs etc.
- Marketing and direct selling companies.
- Government Agencies, etc.



‘Aahar – The International Food Fair 2012, Chennai’ provided a platform for Food Products, Food processing & Packing sector, related technologies and service providers to display and discuss their latest innovations in the food sector. The event also offered a platform for the participants to showcase the strengths of Kerala in the Food Processing Sector and provided the Food Processing Units of our State to exhibit their products.
