

# REPORT



**Annapoorna**  
**World food**  
**INDIA**

International Exhibition for Food &  
Beverage Trade, Catering & Retail Market

**TASTE THE SUCCESS...**

September 14-16, 2017 - Bombay Exhibition Centre, Mumbai

The banner includes a collage of food images: a vegetable medley, a chocolate bar, a salmon fillet, a bowl of red sauce, and a large chocolate cake topped with cream and fruit.

## **ANNAPOORNA WORLD OF FOOD INDIA 2017 EXHIBITION**

Bombay Exhibition Centre, Mumbai – September 14 to 16, 2017

### **Indian Food Industry at a glance**

India is one of the fastest growing economies of the world. India is the World's second largest producer of fruits and vegetables. Indian food and grocery market is the world's sixth largest, with retail contributing 70% of the sales. Food has also been one of the largest segments in India's Retail Sector and is expected to reach US\$ 894.98 billion by 2020.

### **Business opportunities**

- Increasing Young India population more than 50% consumer base is below the age of 30 years.
- Growth in disposable per capita and rising urban income middle class population.
- Change in food consumption pattern, driven by quality, variety, health and convenience.
- Growing demand for ready-to-eat food products.
- Consumer spending in 2015 was USD 1 Trillion and is likely to reach USD 3.6 Trillion by 2020.
- Food Retail comprises of 80% of unorganized and 20% of organized market.

### **Annapoorna World of Food India Exhibition**

The 12<sup>th</sup> edition of Annapoorna World of Food India Exhibition was held from September 14 to 16, 2017 at Hall No. 5 in Bombay Exhibition Centre, Mumbai.

The Event was organised by Federation of Indian Chambers of Commerce and Industry (FICCI) and Koelnmesse YA Tradefair Pvt. Ltd., an Indian subsidiary of Koelnmesse GmbH (organiser of Anuga Exhibition, Germany) and was a B2B platform for the Indian food & beverage market. Annapoorna World of Food India Exhibition has been a positioned sustained Trade Fair and has successfully benchmarked itself as 'the most important International Trade Fair for food and beverage trade' in India and its neighboring countries. High quality trade visitors from India and abroad attends the show every year.

International Food Service India, India's unique food service show for catering and retail technology was held concurrently with Annapoorna World of Food India 2017 Exhibition created synergy for both visitors and exhibitors. With an expected growth rate of over

25%, Indian fast food sector is attracting investments from leading global players who are looking for International standard food service & retail technology.

### **Display Profile**

• Alcoholic and Non-alcoholic Drinks • Bread and Baked Products • Conserves, Spices • Fine, Health and Baby Foods • Food Additives and Ingredients • Fish, Shellfish and Seafood Products • Frozen Food Products • Fruit and Vegetable Products • Grocery Products • Meat and Poultry • Milk, Dairy and Ice Cream Products • Raw Material • Rice and Rice Products • Sweets and Confectionery.

### **Participation of Kerala State**

Kerala State participated in the Annapoorna World of Food India 2017, the Exhibition on Food Processing & Related Equipments, Hotel & Restaurant Equipments & Supplies organised at Mumbai Exhibition Centre, Mumbai from September 14 to 16, 2017.

Kerala Bureau of Industrial Promotion (K-BIP) was the Coordinating Agency on behalf of Department of Industries & Commerce, Government of Kerala for facilitating the participation of MSMEs in the Food Processing & Allied Sectors from Kerala in the Annapoorna World of Food India 2017 Exhibition. The space was provided, free of cost, to MSMEs from the State to display their products & technologies.



Annapoorna World of Food India 2017 was inaugurated by Ms. Harsimrat Kaur Badal, Hon'ble Minister for Food Processing Industries, Government of India on September 14, 2017. Inaugurating the 12<sup>th</sup> edition of 'Annapoorna World of Food India' at Mumbai, the

Hon. Union Minister said that food consumption patterns are now being driven by quality, health and convenience and Indian food companies need to upgrade technology to be competitive in the global markets as also focus on ready-to-eat food products.

The following MSMEs in the Food Processing & Allied Sectors from Kerala participated and displayed their products and technologies in the Annapoorna World of Food India 2017 Exhibition.

1.	ABHAYA FOOD INDUSTRIES
2.	AGRO PARK
3.	ALMELA MARKETING PVT. LTD.
4.	AMS AGRO INDUSTRIES
5.	BONFOOD TECHNOLOGIES
6.	CENTURY POLYMERS
7.	DINESH FOODS
8.	GHOSH AGRI TECH PVT. LTD.
9.	KALADY RICE MILLERS CONSORTIUM
10.	KERATECH COCONUT OIL MANUFACTURING CO.
11.	KOZHIKODEN'S BAKERS & EXPORTERS
12.	KURUVILLA & SONS
13.	MAKLAY FOOD & BEVERAGES
14.	MATTEES FIVE STAR CONDIMENTS
15.	MILMA
16.	PEEJAY AGRO FOODS
17.	ROOTS FOOD PRODUCTS
18.	SAICO FOOD PRODUCTS
19.	SATBIONS FOOD & ADDITIVES
20.	SEPACK INDIA PVT. LTD.
21.	SOMAH WELNESS
22.	TECHNO CONSULTANCY SERVICES
23.	WESTERN INDIA CASHEW CO. PVT. LTD.



The Annapoorna World of Food India 2017 Exhibition was the 12<sup>th</sup> edition and is one of the largest and comprehensive exhibition on food and beverage industry. The Exhibition focused on food products, food processing, beverages, packaging, machinery related to food processing and packaging of food products, cold storage systems, hotel & kitchen equipments etc.

The Event offered a platform for the exhibitors to showcase the strengths of Kerala in the Food Processing Sector and provided the MSMEs in the Food Processing & Allied Sectors from Kerala to exhibit their products and technologies.

### **Seminar on ‘Food Regulations and Growing Opportunities in Indian Food Processing Industry’**

Concurrent to the Exhibition, a Seminar on ‘Food Regulations and Growing Opportunities in Indian Food Processing Industry’ was organised by FICCI and Kolenmesse GmbH at the Exhibition venue on September 14, 2017.

On behalf of Government of Kerala, Mr. K.N. Satheesh IAS, Director (Industries & Commerce) made an introductory remark on the on the strengths of Kerala in Food Processing Sector at the Seminar and Mr. K.A. Santhosh Kumar, Managing Director, Kerala Industrial Infrastructural Development Corporation (KINFRA) made a detailed presentation on the opportunities of Kerala, Infrastructure facilities, HACCP initiatives and showcased the investible projects in the Food Processing Sector in Kerala amongst the International delegates and investors.



During the Event, the Director (Industries & Commerce), Government of Kerala had detailed discussions with H.E. Mr. Milan Hovorka, Ambassador, Embassy of Czech Republic in India, Diplomats from Consulate General of Argentina in India and with the various industrialists regarding the business opportunities available in the State of Kerala.



The Annapoorna World of Food India 2017 Exhibition had a series of supporting activities apart from Seminar like live cooking sessions, wine tasting sessions by reputed institutes and live demonstration of state-of-the-art food service equipments.



The Event featured over 250 Exhibitors from 18 Countries, European Union Pavilion and State Government Pavilions from Kerala, Chhattisgarh, Jharkhand, Odisha, Maharashtra and Gujarat. With the theme 'Jewels of India, Made in India, Made for World', the Geographical Indications Pavilion by Department of Industrial Policy & Promotion (DIPP), Government of India showcased over 50 GI's from across the Nation which include vast variety of products from all over the Country.

The exhibitors at Annapoorna World of Food India 2017 Exhibition showcased a wide range of products and technologies including Alcoholic and Non-alcoholic Drinks, Bread and Baked Products, Conserves, Spices, Fine/Health/Baby Foods, Food Additives and Ingredients, Fish, Shellfish and Seafood Products, Frozen Food Products, Fruit and Vegetable Products, Grocery Products, Meat and Poultry, Milk, Dairy and Ice Cream Products, Raw Material, Rice and Rice Products, Sweets and Confectionery etc.