

REPORT
AAHAR 2006, New Delhi – International Food Exhibition

Kerala State participated in the International Fair on Food, Food Processing & Related Equipments, Hotel & Restaurant Equipments & Supplies, '**AAHAR 2006**', organised by India Trade Promotion Organisation (ITPO) at Pragati Maidan, New Delhi from 8th – 12th March, 2006.

The Fair was organised with the support of the Ministry of Food Processing Industries, Government of India; Agricultural & Processed Food Products Exports Development Authority (APEDA); Association of Resource Companies for the Hospitality Industry (ARCHI); Confederation of Indian Food Trade & Industry (CIFTI); All India Food Processors Association (AIFPA) and Hotel & Restaurant Equipment Manufacturers Association of India (HOTREMAI).

Significantly, the Fair has over the years evolved into ideal forum for initiation of joint venture agreements and technology transfer processes that assure considerable returns. Aahar 2005 elicited participation of 262 companies from India and Overseas with participation from USA, Korea, Switzerland, Poland etc.



Kerala State Pavilion at Aahar 2006

The organizers have informed an exclusive opportunity for promoting Kerala Food Products and allotted 75 sq.mtrs raw space in Aahar 2006 which was converted to an exclusive Kerala State Pavilion with the participation of leading Food Processing Units from the State like Foster Group, Priya Instant Foods, Gramashree Food Products, Rajasree Foods, Saico Spices, Saj Group, Nadukkara Agro Processing, Malabar Food Products Dealer's Association, Kozhikode Halwa Consortium and Government agencies like Kerala Bureau of Industrial Promotion (K-BIP), Kerala Industrial Infrastructural Development Corporation (KINFRA), National Centre for HACCP Certification (NCHC) and Agency for Development of Food Processing Industries in Kerala (ADFIK).



Food Processing Units from Kerala at Aahar 2006

The Aahar Fair offered a platform for the participants to showcase the strengths of Kerala in the Food Processing Sector and provided the Food Processing Units of our State to exhibit their products. Also the activities and services of Kerala Bureau of Industrial Promotion (K-BIP), Kerala Industrial Infrastructural Development Corporation (KINFRA), National Centre for HACCP Certification (NCHC) and Agency for Development of Food Processing Industries in Kerala (ADFIK) was displayed at the Kerala State Pavilion.