

**GOVERNMENT OF KERALA****Abstract**

Industries Department - Plan Scheme - 2025-26 - Development of Commerce - Administrative Sanction Accorded - Orders issued

INDUSTRIES (B) DEPARTMENT

G.O.(Rt)No.558/2025/ID Dated, Thiruvananthapuram, 23-05-2025

Read 1 Letter No. DIC/2254/2025-CW1 dated:23.04.2025 from the Director of Industries and Commerce.

2 Minutes of the Departmental Working Group Meeting held on 30.04.2025.

3 AS No. AS/IND/25/42257 in e- anumathi portal valid up to 31.03.2026.

ORDER

As per letter read above, the Director of Industries and Commerce submitted proposals regarding the plan Scheme of Development of Commerce and requested to accord administrative sanction for the Scheme, the details of which are given below.

I.Objectives of the Scheme.

1. To conduct exhibitions fairs within and outside the state
2. To participate national & International events.
3. To commercialization of MSME products.
4. To conducts Business to Business meet.
5. Functioning of the Commerce Mission.

II. Head of Account : 2851-00-004-99 (P)

III. Implementing agency : Directorate of Industries and Commerce through District Industries Centres & K-BIP

IV. Work Proposal

Name of the Scheme	Estimated Amount
Development of Commerce	700 Lakhs

V. Major Programmes which are envisaged for the Financial year 2025-26 under Scheme are as follows:

Sl. No.	Proposals	Amount (Rs. in Lakh)
1	Cost of conducting study on retail sector, participating in Promoting Registration of MSMEs in GeM Portal, Onam pageantry, allotment to the Vendor's meet and to the expos in connection with the major local festivals, Exhibition by ED Club Students etc.	65.00
2	State level Machinery Expo	70.00
3	State Level Agro Food Pro	65.00
4	National Expo/fairs through K-BIP	100.00
5	Commerce Mission through K-BIP	100.00
6	Kerala Craft Mela	175.00
7	Kerala MSME Expo	125.00
	TOTAL	700.00

VII. Expected Out come

- Opportunities for national & International markets, Identify new trends and techniques in the field, Enhance manufacturing capabilities and Improve competitiveness of MSME's
- Through different district level exhibitions and state level

exhibitions, it is expected the participation of more than 4000 MSME's and Artisans across the state.

2. The Departmental Working Group in its meeting held on 30.04.2025 considered the proposal and approved and recommended to issue Administrative Sanction for the Project at an estimated cost of Rs. 700 lakhs (Rupees seven hundred lakhs only) under the Head of Account 2851-00-004-99 (P) from the plan fund limiting the expenditure to the current year's budget provision.

3. In the above circumstances, Government are pleased to accord Administrative sanction for the Scheme of Development of Commerce for an amount of Rs. 700 lakh (Rupees Seven hundred lakh only). The proposal submitted by the Director of Industries and Commerce as per letter read above for the implementation of each programme/project/component coming under the Scheme is also approved. Expenditure in this regard will be met from plan fund under the Head of Account 2851-00-004-99 (P) limiting the expenditure to the current year's budget provision.

4. The Director of Industries and Commerce will draw and disburse the amount in due course ensuring that the programmes/projects/components of the Scheme are implemented in time and in the manner as proposed in the letter read above.

(By order of the Governor)
A P M MOHAMMED HANISH
PRINCIPAL SECRETARY

To:

The Director of Industries and Commerce, Thiruvananthapuram.

The Principal Accountant General (Audi/A&E), Kerala,
Thiruvananthapuram.

The Chief Executive Officer, K-Bip, Thiruvananthapuram.

The District Treasury Officer, Thiruvananthapuram.

Planning and Economic Affairs Department.

The Finance Department./ Industrics (J) Department.

The Information and Public Relation (Web and New Media)
Department.

Stock File/Office Copy.

Forwarded /By order

Section Officer