

1499119/2020/IND(OS)



पी. उदयकुमार
निदेशक (योजना एवं विपणन)
P. UDAYAKUMAR
Director (Planning & Marketing)

राष्ट्रीय लघु उद्योग निगम लिमिटेड
(भारत सरकार का उपक्रम)
NATIONAL SMALL INDUSTRIES CORPORATION LTD.
(A GOVERNMENT OF INDIA ENTERPRISE)

Ref no:-NSIC/HO/BD/BD/DSF/03

14th July 2020

Dear Sir,

As you are aware NSIC has been working to promote/aid and foster the growth of Micro, Small & Medium Enterprises (MSMEs) in the country. NSIC facilitates MSMEs with a set of specially tailored schemes to enhance their competitiveness.

NSIC, realizing this needs of MSMEs, have initiated MSME Global Mart (www.msmemart.com) a global business to business (B2B) portal facilitating business services to MSMEs through Digital interventions. MSME Mart is a one stop digital solution to all business needs of MSMEs and aims towards providing next generation services to MSMEs to make them competitive in a global market. Services of MSME Mart not only focus towards increasing the visibility of products globally but also focus on providing value added services and relevant information to support MSMEs throughout the business cycle.

Some of the salient features and benefits of MSME Mart portal are as follows:

- Create your own Company's Webpage in minutes.
- Connect with Buyers and Suppliers all over the world.
- Keywords based Unlimited Tender Alert.
- Trade Leads (Buy/Sell)
- Facilitates Joint Venture & Subcontracting etc
- Franchise, Sub-Contracting, Sales Agency & Distributorship Opportunities
- Display of products 24*7
- Information on Events & Exhibitions
- Available in Multiple Language

Services of MSME Mart can be availed through Annual Membership. Membership for SC-ST entrepreneurs are 100% Free for First year & 80% for subsequent years under National SC-ST Hub Scheme of the Ministry of MSME.

Membership of the MSME Mart portal can be subscribed online by visiting <http://msmemart.com/membership> or physically through the nearest NSIC office. MSME may also call nearest NSIC office or HO at 011-26382032, 26926275 for assistance.

4499819/2020/IND(OS)



CONTINUATION SHEET

Contact details of NSIC offices can be found on <http://www.nsic.co.in/Corporate/SearchBranch.aspx>.

In this regard, it is requested that a communication about MSME mart portal may be sent to all DIC's for further promotion among MSMEs' and also link of the portal may be placed on your ministry's website/business/msme portal as Marketing support feature for benefit of the visitors of the portal.

We solicit your cooperation to take this initiative forward for wider reach.

Thanking You,

(P.Udayakumar)
Director (Planning & Marketing)

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